

REP HEADLINE# 6374962 TRF# 337140
\$\$\$ MOD# 0: UNAPPROVED REV #4 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 13.54
CHANGES ** WPXI-TV ***

ADV # _____ ADV. NAME ISS/YG NETWORK
AGY # 06233 AGY. NAME REDSHIFT
411 BRANCHWAY ROAD
RICHMOND, VA 23236

REP.# _____ OFF.# 18 SALESMAN # _____
BUYER NAME ANDREW EDWARDS
SALES PRSN WA- CHERYL BLAIR

ORDER # _____ CONTRACT # 6374962 CLASS: NATL. LOCAL REGIONAL

PRDCT YG NETWORK 10/26 EST#180 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 NOV5/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT31/12 13.54

REP: TO JEN
FR LINDSEY FOR CHERYL
M3-4 OK
TTLS \$64,200
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
14	S		400P-430P	30		\$400.00	11/5	11/5	0		MON	0
PROGRAM : JUDGE JUDY												
44	A		500A-530A	30		\$400.00	11/1	11/2	1		TH-F	1
PROGRAM : NEWS												
ORD COM1 : NEWS												
ORD COM2 : SPOT IS BOOKED - MB												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-14 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE -
AGENCY PRODUCT CODE -
AGENCY EST# = 180

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ORDER WORKSHEET HARRIS REPORT FROM REP

OCT31/12 13.54
CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43	S		500P-530P	30		\$800.00	10/26	10/26	0		FRI	0
PROGRAM : NEWS												
ORD COM1: PLS ADD FROM PREVIOUS ORDER- THX												
45	A		400P-500P	30		\$400.00	10/29	10/29	2		MON	2
PROGRAM : SPEC NEWS COVERAGE												
ORD COM1: SPEC NEWS COVERAGE												
ORD COM2: SPOTS RAN - MB												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-43 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#14	MISSED: MON/400P-430P	30S		\$400.00	NOV5				(OCT30/12)	
			OFFER: TH-F/500A-530A	30S		\$400.00	NOV1				PLS ADVISE.	
			CMT: NEWS									
			CMT: SPOT IS BOOKED - MB									
M4	OK'D	BUY#43	MISSED: FRI/500P-530P	30S		\$800.00	OCT26				(OCT30/12)	
			OFFER: MON/400P-500P	30S		\$400.00	OCT29(2/WK)				PLS ADVISE.	
			CMT: SPEC NEWS COVERAGE									
			CMT: SPOTS RAN - MB									
OCT/12			14300.00	NOV/12		49900.00						
CONTRACT TOTAL												64200.00
TOTAL SPOTS												65

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MARKET TOTALS \$270,909 WPXI 22% KDKA 41% WTAE 33% WPGH 4% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6374962 TRF# 337140
\$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT30/12 17.4
*** WPXI-TV **

ADV # ADV. NAME ISS/YG NETWORK
AGY # 06233 AGY. NAME REDSHIFT

411 BRANCHWAY ROAD
RICHMOND, VA 23236

ORDER # CONTRACT # 6374962

PRDCT YG NETWORK 10/26

EST#180 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 NOV5/12 WK-2

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT30/12 17.4

REP: TO JEN
FR LINDSEY FOR CHERYL
M2 OK
TTLS \$64,200
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M2 OK'D

MISSED: BONUS

OFFER: FRI/500P-530P

CMT: PLS ADD FROM PREVIOUS ORDER- THX

M3 UNRESL BUY#14

MISSED: MON/400P-430P

OFFER: TH-F/500A-530A

CMT: NEWS

CMT: SPOT IS BOOKED - MB

M4 UNRESL BUY#43

MISSED: FRI/500P-530P

OFFER: MON/400P-500P

CMT: SPEC NEWS COVERAGE

CMT: SPOTS RAN - MB

CONTRACT TOTAL 64200.00
TOTAL SPOTS 64